



**Keeping
our Promise**
to improve the
health of children in
our community

Everything we do at Cook Children's focuses on the Promise we've made to our community to improve the health of every child through the prevention and treatment of illness, disease and injury.

At the Center for Children's Health, we focus specifically on the prevention of injury and illness in our service area of Denton, Hood, Johnson, Parker, Tarrant and Wise counties. We use children's health needs assessment data to guide community programs and collaborations to make North Texas one of the healthiest communities to raise a child.

Priority focus concerns:

- Access to care
- Asthma
- Child abuse and neglect prevention
- Healthy lifestyles (childhood obesity)
- Injury prevention
- Mental health
- Oral health

Key community initiatives:

- Child passenger safety training and certification; parent education and car seat distribution events
- Drowning prevention campaign
- Early detection of child abuse and neglect training
- Gun safety research and community programming
- In-home asthma education and trigger remediation program
- Mental health educational workshops and youth art contest
- Nutrition and physical activity education
- Oral health education, treatment, and kit assembly and distribution
- Parenting education and support
- Train the Trainer programs for poison prevention and oral health



Community collaborations:

- Adverse Childhood Experiences Taskforce
- Children’s Oral Health Coalition
- Healthy Children Coalition for Parker County
- Healthy Homes Asthma Program
- Johnson County Alliance for Healthy Kids
- Safe Baby Sleep Council
- Safe Kids North Texas
- Save a Smile
- Wellness Alliance for Total Children’s Health of Denton County
- Wise Coalition for Healthy Children



Fiscal Year 2020 by the numbers*

Led 625 health outreach events	Supported 288 community partner events	4,704 hours of volunteer support totaling a value of \$152,304	Distributed 351,283 prevention tools and educational/support resources at a value of \$378,802
567 individual volunteers (unduplicated)	900 group volunteers (duplicated)		406 community partner organizations
Served 20,867 children, families and community partners through outreach events	Provided 4,909 support services and 799 community referrals to families, meeting needs around food, rent and utilities assistance, technology support for virtual learning, school supplies, and mental health		

*Sources: The Center for Children’s Health Community Benefit Measures Reports for Oct 1, 2019 – Sept 30, 2020